



2018 SPONSORSHIP PROSPECTUS

MAY 8-11, 2018
HYATT REGENCY DENVER

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ABOUT MOMENTUM

Momentum Denver is the largest gathering of Aderant® clients, product experts, and industry thought leaders of the year. Over the course of two and a half days, delegates will attend content sessions highlighting products they use every day, up and coming software solutions, and industry thought leadership. During two offsite networking opportunities, attendees can trade stories and best practices with other users from across the country.

Be part of the Momentum Denver Exhibit Hall to increase the amount of information and services available to attendees. Send attendees back to their offices with the reasons why your products and services will help their firms increase productivity, efficiency and generate more revenue and profit.



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ATTENDEE RECORDS

SPONSORSHIP PROSPECTUS **2018**

Our increased number of delegates every year is compiled of both new and returning participants.

2014
Overall
Attendance:

480

2015
Overall
Attendance:

615

2016
Overall
Attendance:

647

2017
Overall
Attendance:

748

2014
Delegate
Attendance:

348

2015
Delegate
Attendance:

466

2016
Delegate
Attendance:

484

2017
Delegate
Attendance:

541

ATTENDEE COMPOSITION

Accounting/Finance Executives, Managers and Staff
Information Technology Executives, Managers and Staff
Operations Executives and Staff

Calendaring/Docketing and Case Management Staff
Executive Directors, CEOs and Managing Partners
Marketing and Business Intelligence Staff

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EXHIBITION SPACE



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2018

- 6 foot table top space
- Includes two Momentum Denver passes
- Logo recognition outside Exhibit Hall
- Company logo and profile on Momentum Denver website

- Signage recognition at Momentum Denver
- Special mention in the digital Momentum Denver program
- Company logo and profile in the mobile Sponsor & Exhibitor Directory
- Wi-Fi and Power provided at booth

Price: **\$7,500**

Alumni with the
last 3 years

\$6,500

ADDITIONAL MOMENTUM DENVER 2018 REPRESENTATIVE PASS



Includes: breakfasts, lunches, breaks, and access to the Momentum Denver sessions, Exhibit Hall, Momentum Denver kickoff, Exhibit Hall reception and exclusive off-site events

Additional representative passes can only be purchased with an exhibit space or sponsorship level including an exhibit space

Price: **\$1,000**
(each)

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SPEAKING SLOT

One 45 minute educational session on a relevant topics (to be approved by Aderant)
Covered by Aderant on Social Media

Price: **\$2,500**

SPONSOR SPOTLIGHT

Logo Recognition during Session
Opportunity to co-present the session with Aderant
5 minutes at the end of the session to discuss product integration with Aderant

Price: **\$1,500** (per presentation slot)

WI-FI

Company name used as the meeting Wi-Fi password

Price: **\$4,500**

MOBILE APP

Company logo will be featured in the Momentum Denver mobile app available to all Momentum Denver attendees

Price: **\$4,500**

CHARGING STATION

Company logo printed on charging station

Price: **\$4,000**

NOTEPADS

Company logo printed on Momentum Denver notepads included in every Momentum Denver bag

Price: **\$3,500**

BAG SPONSORSHIP

Company logo printed on Momentum Denver tote bag every attendee receives at registration
Inclusion of a collateral piece or promotional item in every attendee's Momentum Denver bag

Price: **\$5,000**

CONFERENCE GUIDE

Company logo will be featured on Momentum Denver guide distributed to all Momentum Denver attendees

Price: **\$4,500**

TOTE INSERT

Inclusion of a collateral piece or promotional item in every attendee's Momentum Denver bag

Price: **\$750**

PENS

Company logo printed on Momentum Denver pens included in every Momentum Denver bag

Price: **\$2,000**

LANYARDS

Company logo printed on Momentum Denver lanyards given to every Momentum Denver Attendee

Price: **\$2,500**

FULL PAGE AD

Full Page Ad in the Momentum Denver Conference Guide

Price: **\$500**

BANNER AD

Banner Ad in the Momentum Denver App

Price: **\$500**

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BREAKFAST

Signage recognition Momentum Denver breakfast

Ability to put out a collateral piece or promotional item at the breakfast tables on designated day

Price: **\$2,000** (3 opportunities)

LUNCHES

Signage recognition Momentum Denver lunches

Ability to put out a collateral piece or promotional item at the lunch tables on designated day

Price: **\$2,500** (2 opportunities)

WATER AND COFFEE BREAK

Company logo on signage at coffee and break stands

Price: **\$500**
(each)

OFFSITE EVENT TRANSPORTATION

Company logo on bus transporting attendees to offsite Welcome Reception

Price: **\$1,000**

OFFSITE EVENT FOOD STATION

Company logo on signage at dedicated food station

Price: **\$500**
(each)

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CUSTOMIZE YOUR SPONSORSHIP PACKAGE

2018
SPONSORSHIP PROSPECTUS

Increase your visibility at Momentum Denver by creating a custom sponsorship package combining any of the options listed here.

Don't see something that catches your eye? Let's talk about it. Just because it's not listed in this package, doesn't mean there isn't an opportunity for you to showcase your brand at Momentum Denver. Let's work together to create a package that meets your company's needs.

Sponsorship and Exhibits Manager

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