





Top 75 Global Law Firm Gordon Rees Scully Mansukhani Leveraging Aderant BillBlast, iTimekeep, and OCG Live to Enhance Billing and Timekeeping Processes

For more than half a century, Gordon Rees Scully Mansukhani (GRSM) has been a pioneering force in the legal world. Ranked as the 75th largest law firm globally by the prestigious Global 200 list, GRSM's influence is unmatched. With offices in every state and a formidable team of more than 1600 attorneys, the firm's extensive network ensures that clients receive top-notch legal services across 100 diverse practice areas and industry groups.

But how does a firm of this caliber ensure continuous growth and revenue generation in an industry that is constantly changing?

GRSM found themselves at an inflection point, needing to enhance their billing and timekeeping processes with special attention to client guideline compliance. When the moment arrived to upgrade their software to meet these evolving business needs, GRSM made the strategic decision to adopt BillBlast, iTimekeep, and OCG Live.

With BillBlast, GRSM has decreased payment delays, allowing the firm to quickly resolve issues and speed up payments. BillBlast's deductions board has also sharpened their ability to identify deduction roadblocks, resulting in more effective client communication. BillBlast has transformed the way GRSM handles its financial processes, ensuring precision every step of the way.

> "Implementing BillBlast has been a game-changer for us. Not only are we able to automate and streamline our billing process, but we are able to address issues more swiftly and communicate more effectively with our clients. This has enhanced the overall client experience, making our services more efficient and responsive."

> > - Samantha Chopus, Client Services Manager at GRSM





Capturing time accurately is essential for a law firm's profitability, and now GRSM also has a powerful, data-driven solution in iTimekeep that will accelerate work to cash, increase revenue, and reduce tedious administrative tasks. iTimekeep also seamlessly integrates with OCG Live, an innovative layer that sits atop the powerful timekeeping solution. This ensures that every time entry complies with Outside Counsel Guidelines (OCGs), reducing billing rejections, reductions, and write-offs.

As OCGs grow in both number and complexity, GRSM recognized the need for solutions that address these challenges head-on.

"Compliant time is one of our highest priorities, and with iTimekeep and OCG Live, we position our timekeepers to ensure higher realization rates. With BillBlast we are able to significantly reduce delays, ensure compliance and effectively monitor statuses, resulting in accelerated compensation."

- Gwen Hess, Director of Financial Systems at GRSM

Aderant's approach to building innovative technology that integrates into other systems has also helped GRSM keep their business running smoothly with less friction.

"Aderant's willingness to integrate APIs and embrace technological advancements aligns with our firm's forward-thinking approach. Their API-driven approach provides effortless data transfer and seamless integration into our systems."

- Gwen Hess, Director of Financial Systems at GRSM

GRSM's strategic approach to innovation sets them apart in the legal industry and ensures they remain agile and responsive to their clients' evolving needs. As they continue to adopt innovative solutions, GRSM is writing the next chapter of their storied legacy and ensuring that their seamless legal services to their clients continue to set the standard for excellence.