



# M O M E N T U M

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## A D E R A N T G L O B A L C O N F E R E N C E

## **BUILD FIRM GROWTH THROUGH PROFESSIONAL EXPERTISE**

Keeping up with the ever-changing legal business and leveraging your firm's investment in Aderant solutions is an ongoing commitment. Aderant's Annual Momentum Client Conference is your source to build on your expertise to keep pace.

This year the conference is providing rich training and content from more than 120 sessions in at least 10 areas of interest.

## **12+ HOURS OF TRAINING**

### **NEW SKILLS**

Gain practical knowledge, tips and tricks as well as skill development from Aderant product, service and support experts to help you excel at your job and deliver on your firm's vision of success.

### **UNIQUE IDEAS**

Accelerate your firm's path to a profitable future, by gathering industry knowledge and best practices from the experts. Get shared first-hand accounts from your peers at a variety of law firms on how they leverage Aderant solutions to solve problems, improve efficiency and productivity.

### **INSPIRATION**

Find that brilliant new processes, create automation and envision new ways to simplify product use on what might be currently difficult or manual in work.

### **NEW RELATIONSHIPS**

Talk shop, share experiences and brainstorm ideas with peers from firms of all sizes. Unlock and expand your network for insights that can ultimately help your firm tackle ever-changing business challenges.

### **NEW TOOLS AND PROCESSES**

Learn about new products and upcoming enhancements to Aderant solutions and talk to 3rd party suppliers to help your firm plan out future upgrades or technology enhancements.

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## ONE-ON-ONE HELP

Get face-to-face with our support staff. Our on-site Learning Lounge is your source to get individual help trouble-shooting unique challenges. Drop by to get additional on-on-one training that you can take back to improve how you work.

## HIGHLY SPECIALIZED BOOTCAMPS

Establish yourself as your firm's "expert." Add on a pre-conference bootcamp to double-down on your skills. There are four, in-depth, hands-on and instructor-led training courses. Bootcamps this year cover **Advanced Billing, Accounts Payable, Design Studio, EA Pro & Inquires.**

## WHO SHOULD ATTEND

All Aderant clients are eligible to attend the Momentum 2019 Global Conference. Insights, best practices and learning opportunities stretch across all key Aderant solutions, with a focus on the Aderant Expert practice management suite, Aderant Handshake portals and search as well as our newest addition, BillBlast eBilling and analytics suite.

### ROLE + Benefit to the Attendee and Firm

#### CFO, CIO, COO

- + Build knowledge in leveraging the Aderant solutions suite to maximize revenue, efficiencies and profitability

#### ACCOUNTING & FINANCE LEADERS & MANAGERS

- + Improve knowledge and detail use of Expert for areas like budgeting, collections and rates management

#### eBILLING MANAGERS & CLERKS

- + Build capabilities for creating and managing efficient and error-free eBilling

#### BUSINESS INTELLIGENCE

- + Gain insights into measuring profitability, lateral hire analysis and predictability of firm success

#### FINANCIAL SYSTEMS LEADERS & MANAGERS

- + Improve knowledge and detail use of Expert for areas like budgeting, collections and rates management

#### CKO

- + Gain insight into optimizing information delivery across the firm in the most effective manner

#### BILLING & AP LEADER & MANAGERS

- + Further skills in AP, paperless billing, managing billing guidelines throughout the Expert solution as well as improving WIP and AR visibility

#### IT DIRECTORS & MANAGERS - DATABASE AND SYSTEMS ADMINISTRATORS - TECHNOLOGY DEVELOPERS AND ANALYSTS

- + Gain insight into best approaches for administering Aderant products, achieving improvements in user adoption, and system security

#### PLANNING & PRICING

- + Learn best practices in LPM, tying pricing to business outcomes and healthy ways to manage a profit

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